



*Proven world-class  
automotive detailing, cleaning  
and conditioning products*



**XPERT-60<sup>®</sup>**  
PROFESSIONAL TECHNOLOGY - EVERYDAY USE



**CONCEPT**

**MADE IN  
BRITAIN<sup>®</sup>**



## Worldwide Exposure

Operating in over 60 countries worldwide, Concept is ideally placed to work with customers to keep abreast of market changes and share best practice - Concept prides itself on being at the forefront of delivering innovative technologies and products.

A continuous product development programme searches for new solutions, ensuring brand users get the very best performance from our products... products that work successfully across a range of market, environmental and climatic conditions from Iceland and Australia to Sweden and Kuwait.

## Concept Head Office Training School

We have upgraded our Training School with the latest electronic technology to provide a live interactive platform between our technical support team and our worldwide distribution partners.

New lighting, cameras and two-way video conferencing equipment provide the ability to transfer product knowledge and technical expertise across all brands, showcasing the full portfolio of products in both dry bay and wet bay areas.

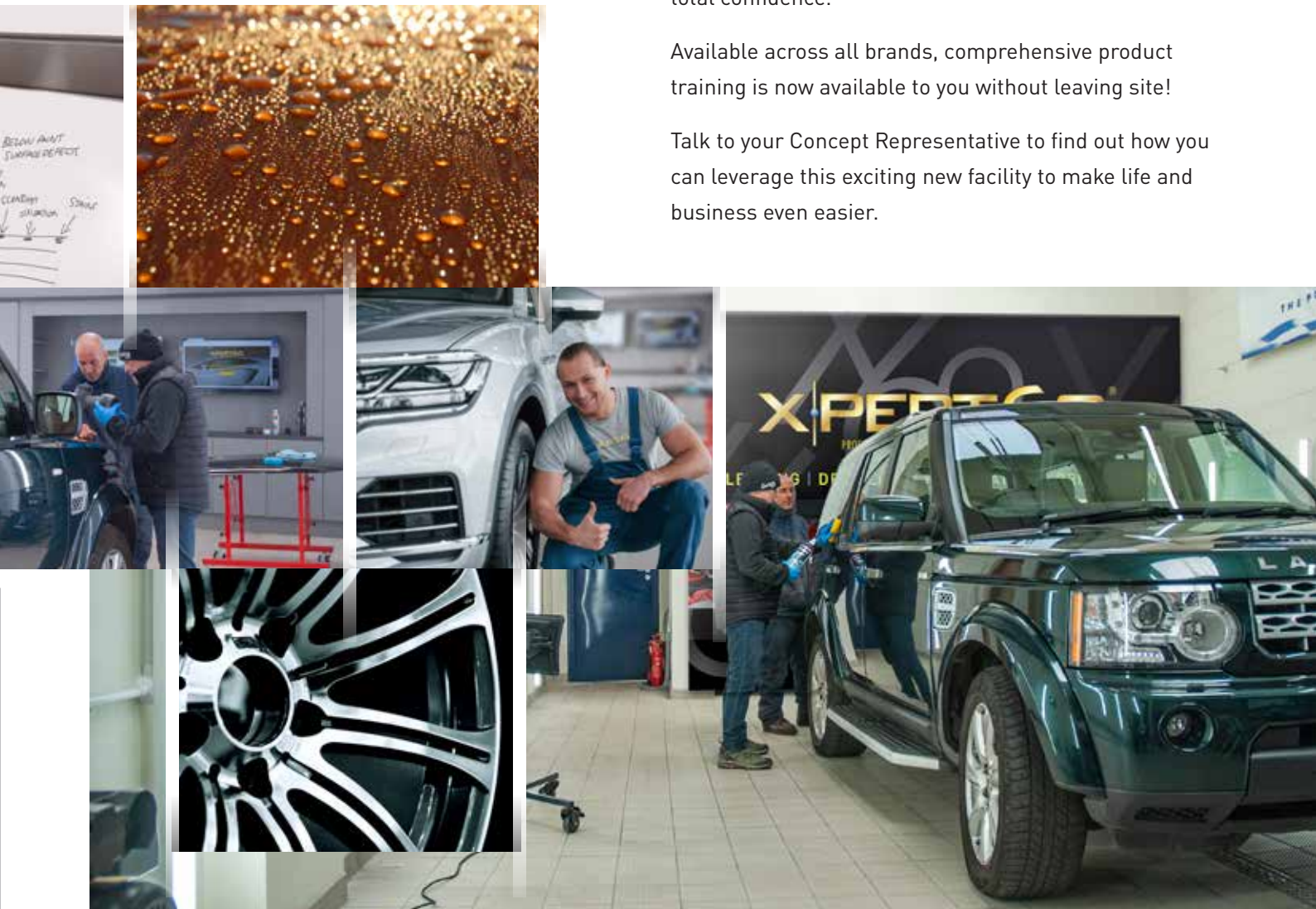
With the newly installed video equipment, the Training School has the ability to offer live, interactive video training, enabling customers to really see products in action close-up – and learn at a distance.

The Training Centre is also used for new product testing, and doubles as an extension to our laboratory facility, enabling new products to be tested and evaluated under controlled conditions, ensuring end users will always get the very best products from Concept to satisfy the specific market requirements and customer needs.

The newly refurbished Concept Training School reinforces the importance of essential product knowledge and expertise, allowing sales personnel and trainers to present Concept products to end users with total confidence.

Available across all brands, comprehensive product training is now available to you without leaving site!

Talk to your Concept Representative to find out how you can leverage this exciting new facility to make life and business even easier.





**XPERT-60**<sup>®</sup>  
PROFESSIONAL TECHNOLOGY - EVERYDAY USE

## XPERT-60

### Professional technology – everyday use:

Across Europe, XPERT-60 is used by a variety of people - from professional detailers who prepare such cars as Lamborghinis, Ferraris and Porsches for their owners, right through to the custom and classic car enthusiasts.

Borne from the recognition that detailers and enthusiasts deserve only the best, XPERT-60 is the creation of Concept Chemicals & Coatings - a British company that specialises in the manufacture of automotive and transport cleaning and conditioning chemicals for the professional user throughout the world.

XPERT-60 products are carefully chosen from Concept's Professional Program of Chemical Solutions. They are already in use by the professional/trade markets - by new and used vehicle dealerships, import centres, crash repair centres, transport/haulage and OEM Tier 2 suppliers.

None of the XPERT-60 products are re-formulations or adapted in any way - they **must** work effectively in the professional market before they are chosen for the brand. ***This tangible proof of professional effectiveness is a cornerstone of the brand's values.***

Bringing Concept know-how to smaller pack sizes, XPERT-60 is the brand for enthusiasts who are passionate about achieving the ultimate quality of finish on their vehicles - only previously accessible to the professional.

**And they all agree on one thing...**

**XPERT-60 is the best.**

"PROFESSIONAL TECHNOLOGY - EVERYDAY USE"



# SNOW FOAM

pH Neutral snow-foam blanket



**Dramatic thick foam blanket, clings to surfaces enhancing cleaning action to break down and lift all heavy soiling, traffic film, dirt, grease and oils.**

**Leaves a water repellent gloss finish.**

**Fresh fragrance.**

**Can be pre-diluted with up to 15 parts water.**

Paint and trim friendly: Will not remove existing wax coatings. Kind to paintwork, trim and vehicle signwriting. Will not mark or dull surfaces: totally safe cleaning action even with repeated use.

Environmentally friendly: The surfactant(s) contained in this preparation complies with the biodegradability criteria as laid down in Regulation (EC) No.648/2004 on detergents. Solvent and Phosphate free.

**#XP-90027 US Gal**



# NANO SHAMPOO

Nano shampoo and conditioner



Ready-to-use multi-function 'TOTAL' cleaner for all hard surfaces.

The ultimate pH neutral Nano Shampoo and Conditioner reaches a level of cleaning quality and efficiency that conventional shampoos cannot match.

Twice as concentrated as conventional shampoos. Low foam and super fast rinsing action - rinse water sheets off, saving time and cost on vehicle drying.

The Nano "Lotus-Leaf" effect means rinse water is rapidly driven away from all surfaces minimising water spotting.

Quickly removes road traffic film and dirt to give a bright reflective finish.

Fully biodegradable in accordance with Regulation (EC) No648/2004

#XP-90031 1 Litre



NANO-TECH PRODUCT



# WASH & WAX

Premium luxury shampoo



Luxury shampoo, cleans and preserves paintwork shine in one simple action.

Quickly removes road dirt and traffic film to leave paintwork surface clean, bright and glossy.

Foaming and fragrant. Leaves surfaces streak free and bright.

Neutral pH to maintain and protect integrity of paintwork wax.

Fully biodegradable in accordance with Regulation (EC) No648/2004

#XP-90025 500ml

#XP-90030 1 Litre



# INDIGO-10

Wheel cleaner and fall-out remover



Colour changing wheel cleaner, paintwork and exterior decontaminant/fallout remover.

pH neutral, acid free, non-caustic. Powerful, safe and effective cleaning action delivering a high gloss finish.

Indigo-10 cleans and removes brake dust and iron oxide particulates (Industrial Fall-Out).

Colour changing action occurs during the cleaning/decontamination process – changing from Clear to Dark Purple.

Indigo-10 efficiently removes rust – iron oxide.

Multi-surface safe: can be used on all vehicle exterior surfaces: paintwork, plastics, glass, chrome etc.

#XP-90042 500ml

#XP-90049 US Gal





# WHEEL CLEANER

Clinging-gel wheel cleaner



Powerful performance, user friendly. Specially formulated clinging gel, foaming wheel cleaner.

For fast and efficient removal of burnt on black brake dust from lacquered alloy, painted steel and plastic wheel trims.

Quickly removes road traffic film, dirt and oil to leave wheel surfaces clean, bright and shiny.

Safe, non-fuming formula with a pleasant fragrance.

Non-corrosive to skin, safe on plastic and tyres.

#XP-90026 500ml





# TYRE CREME

Super fast 'as new' satin factory finish



The latest innovation in coatings technology for quick and easy detailing of tyres, rubber and plastics.

Superior creme for adding long life 'satin finish' to tyre walls.

Quick, clean and easy to apply using bespoke foam applicator. Suitable for detailing tyres, rubber and exterior plastic trim.

**Long lasting, satin, low tack dressing.**

**Applicator sponge is clean and easy to use, avoids messy fling on wheels and arches.**

**Fantastic economy in use; one 225g container details up to 80 tyres!**

#XP-90017    225g



# TYRE & PLASTIC

Instant spray on dressing



Instant spray on tyre dressing to give “new again” deep black satin finish.

Long-lasting for restoring and enhancing exterior plastic and rubber trim, can be applied to wet or dry tyres. For restoring exterior plastic and rubber trims.

Superior formula can be applied to wet or dry tyres.

Enhances and gives an ‘as new’ finish to exterior plastic and rubber trims, weather strip/seals and engine compartment hoses.

Long lasting gloss or satin finish depending on level of application.

#XP-90043 500ml



# UNIVERSAL CLEANER

The ultimate universal cleaner



Multi surface, easy action, ideal when water is not available. Quick and efficient!

Truly Universal Cleaner! Highly active formula Safely cleans almost any surface; paint, plastic, vinyl, fabric, carpet, metal, rubber etc.

**Interior Cleaning:** Ideal for cleaning light soiling from all interior surfaces including carpets and fabric seats, plastic and metal trim, door shut areas and head linings.

**Exterior Cleaning:** Superb at removing dried-on bug deposits from paint, trim and glass. Great for multi-surface cleaning when water is not available.

#XP-90005 500ml



# INTERIOR DETAILER

The ultimate trim finish



The ultimate interior detailing solution, conditions and protects trim in one easy action.

Interior Detailer delivers a non greasy silk sheen finish to all plastics, vinyl and rubber trim.

Refreshes and revitalises trim to return interiors to a showroom quality finish.

Designed for all hard and soft plastics, PVC, rubber, painted and metal trim.

Leaves a non greasy, silk sheen finish.

Enhances interior trim to showroom standard.

Fresh fragrance.

#XP-90007 500ml



# GLASS CLEANER

Non-alcohol glass cleaner



Leaves glass and plastic surfaces squeaky clean and sparkling.

Really fast - just aim, spray and polish off. Removes haze, dirt, grime, stains, finger marks, nicotine, flies and more.

Use on cars, coaches, buses, caravans, taxis, trains etc. Use on glass windows, windscreens, mirrors.

#XP-90006 500ml



# GLASS POLISH

Perfect streak-free cleaning



Easy to use liquid cream for perfect cleaning and polishing of interior and exterior glass.

Streak-free cleaning and brilliant reflective polishing of all vehicle windscreens and windows.

XPERT-60 Glass Polish, efficiently removes heavy build-up deposits of grime and nicotine film in one application.

Quick and easy to use, a unique low chalk formula, so no marking of rubber, no heavy chalk dust spoiling newly polished paintwork.

Treated glass surfaces are completely free from any haze or rainbow smears.

#XP-90041 500ml



# LEATHER CLEANER

Cleans and conditions leather trim



**Outstanding, fast acting professional detergent.**

Use Leather Cleaner for efficient cleaning and freshening of leather upholstery and trim.

Specially formulated to deliver safe and easy cleaning of most types of leather upholstery and trim.

**Leaves a natural sheen finish to all cleaned leather upholstery and trims.**

**Leather perfume - cleaned interiors are left with a 'new again' leather fragrance.**

#XP-90008 500ml





# LEATHER CREME

Natural protector for leather



Gentle and effective leather care.  
Improves stain resistance,

Revitalises all leather: cleans, nourishes and protects.  
Revives faded colour, softens the surface and restores  
natural suppleness.

Nourishes and Protects: Leather Care Creme is a  
unique blend of natural oils used to replenish those oils  
in leather which deplete over time.

Periodic use will protect the leather, keep it supple and  
improve stain resistance.

**Light Cleaning Action: Leather Care Creme contains  
gentle cleaning agents but is primarily designed for  
use on clean leather.**

#XP-90033 500ml



# SUPER NANO RESIN POLISH

One-Step Perfection



Advanced nano resin wax polish for all paint types.

**Highly Versatile:** Specially formulated for polishing paintwork on new and used cars, coaches, motorbikes, trucks, aircraft, boats, caravans etc.

**High performance;** removes minor scratches/scuff-marks to deliver a superb deep gloss finish on all paint types including metallic and water based. Delivers a superior deep-gloss protective finish.

**Nano Protection:** "Lotus Leaf" super-slip protection helps prevent dirt build up, making subsequent cleaning easy and quicker.

**Low chalk:** avoids dust on dark colours.

**Bodyshop Approved:** Contains no volatile silicones.

#XP-90035 500ml



NANO-TECH PRODUCT



# NANO EXPRESS WAX

Carnauba based nano tech wax



Speed wax developed for all modern paint finishes including HS, ceramic clear coat etc.

Express Wax utilises a unique Carnauba based, nano technology wax formula to deliver a fast and easy polishing action.

Low chalk formula minimises marking of rubber and plastic trim.

**Wax a complete car in less than 30 minutes!**

**Waxed paint has a deep gloss 'wet-look' shine.**

**The Nano Wax film repels dirt/grime/water for easy repeat cleaning.**

#XP-90015 500ml



NANO-TECH PRODUCT



# LUXURY CARNAUBA WAX

Ultimate gloss and shine



A luxurious polish with natural protection using only pure Carnauba Wax to deliver incredible depth of gloss finish.

Luxury Carnauba Wax creates a wax film with enhanced durability meaning polished surfaces will withstand up to 50% more washing cycles compared with conventional polishes.

Outstanding depth of gloss, ideal for waxing of darker colours.

Easy to apply by hand or machine, does not chalk or dry-out even at high temperatures.

Delivers a deep shine and slip – everything you would expect from a high end Carnauba Wax.

Impressive long lasting results.

#XP-90018 500ml



# RAPID LIQUID WAX

Dry and wax in one step



For paintwork, glass, plastics, rubber and chrome trim.

Delivers a high gloss carnauba reinforced wax coating in rapid time; no need to wait for surfaces to dry.

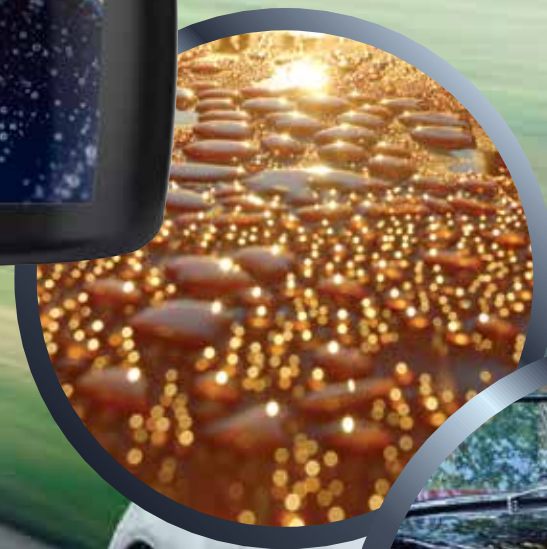
Can be applied to all wet exterior surfaces, including paintwork, glass, plastics, rubber and chrome trim.

**Outstanding product that delivers a high gloss carnauba reinforced wax coating in rapid time, no waiting for surfaces to dry.**

Contains streak-free drying agents with Carnauba Wax for deep gloss shine, protection and surface slip.

Fast, fragrant and easy to use. Impressive results every time.

#XP-90054 500ml



# EXPRESS DETAILER

Waterless cleaner and polish



3-in-1 waterless cleaner, detailer and polish for all exterior surfaces.

Quickly and safely removes light soiling, finger marks, water spots, etc. from paint, trim and glass. Wax formula leaves paintwork with a high gloss showroom finish.

Advanced cleaning action lifts and suspends dirt, ensuring safe removal of light soiling from all exterior surfaces.

Contains advanced synthetic waxes to leave a high gloss shine on detailed surfaces.

Uses no harsh or abrasive ingredients, will not leave unsightly residues.

#XP-90010 500ml



# SCRATCH REMOVER

Multi-purpose rubbing compound



Universal renovator for all paint types on cars, motorbikes, boats.

Removes scratches, defects, car wash marks, oxidation and restores faded colour leaving a bright reflective gloss finish.

The unique formula renovates and enhances gloss finish in one easy action

For best results combine with XPERT-60 Polishing pads:

**GOLD MICROWOOL:** P1500/P2000 scratches;

**WHITE Cutting Foam:** P3000 scratches;

**ORANGE Swirl Remover Foam:** P4000 scratches

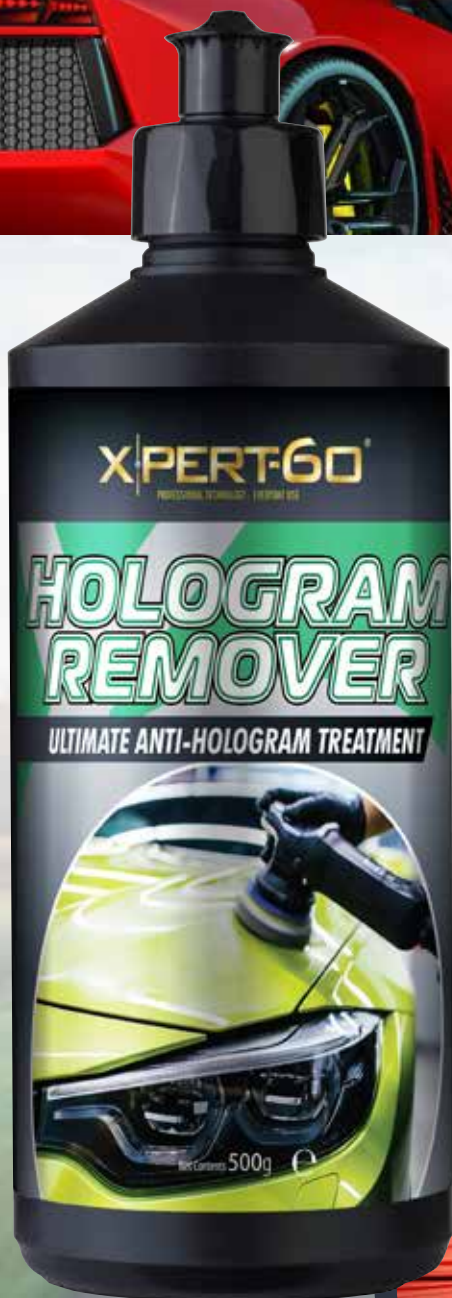
#XP-90011 500g

*See page 30/31 for foam mops and backing plates*



# HOLOGRAM REMOVER

Anti-hologram treatment



Specially formulated ultra fine glaze designed for final finish polishing of all paint types.

The ultimate solution for fast and efficient removal of holograms from dark colours.

Combined with the XPERT-60 Black Finishing Foam, Hologram Remover is the ultimate solution for final finishing of darker paint colours.

Produces a superb high gloss finish with no greasy/smearing problems

Versatile: Can be used by hand or by machine for rapid coverage of large polishing areas e.g. bonnets and roofs.

#XP-90013 500g

*See page 30/31 for foam mops and backing plates*





# LIQUID SHIELD

Exterior surface protection



A fast multi surface, protective spray coating for paint, glass, plastic trim and wheels

The unique, easy-to-use advanced formula gives an incredible high slip finish, repels water and dirt build up and boosts scratch and abrasion resistance.

Liquid Shield delivers a fast curing protective coating for rapid sealing of most exterior surfaces. Long lasting - typical durability 3 to 6 months.

**Cures within 10 minutes!**

**Delivers enhanced hydrophobic water sheeting function, with nano 'Lotus-Leaf' effect.**

**Ideal as a sealant coating booster, to extend gloss-finish of polished paintwork.**

#XP-90021 500ml

#XP-90023 US Gal



# LONG LIFE WAX SEALANT

Long life paintwork protection



Advanced curing wax formula delivers long lasting paintwork protection even in the harshest of climates.

Unique coating system combines a blend of Nano composite, PTFE and Acrylic Resins with UV screens which cure to form a tough, long life barrier against environmental attack, even in the harshest climates.

Fully tested on both automotive and marine paints. Contains the latest advanced screening technology to lock out harmful UV sunlight.

Leaves a lustrous deep gloss shine and repels water and dirt build-up for easy maintenance.

#XP-90020 500ml



# CLAY-2-GO LUBE & BAR

Spray lubricant and clay bar

The professional's choice for lubricating surfaces when using clay bars, clay pads or clay towel.

A specially formulated lubricant to help prevent surface marring which is caused primarily through drying out issues due to friction.

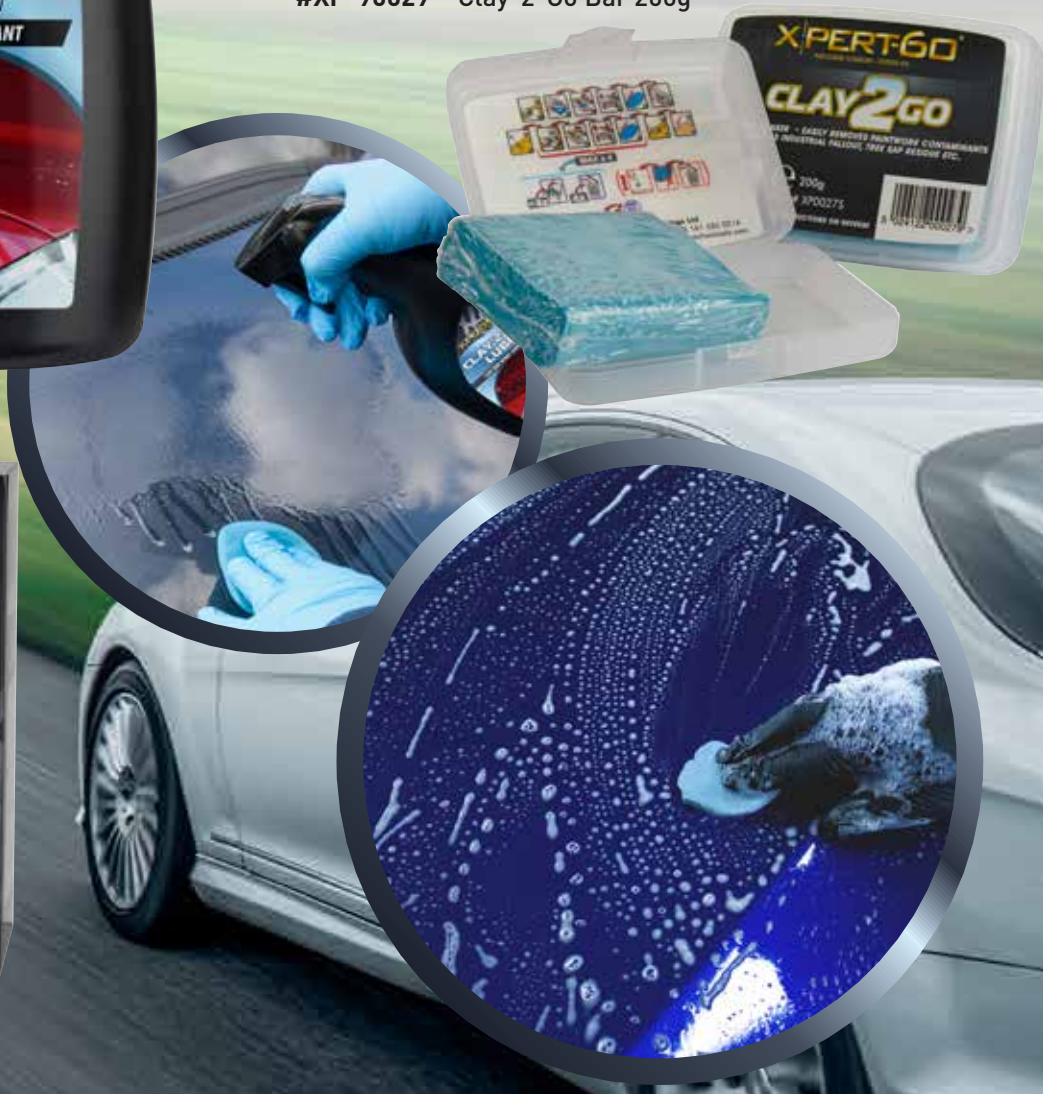
Easy to apply, creates a surface barrier through the claying process and is easy to wipe down once decontamination is complete.

Delivers a superior performance to conventional methods i.e. soapy water.

#XP-90040 500ml

#XP-90286 Clay-2-Go KIT

#XP-90029 Clay-2-Go Bar 200g



# HI-ACTIVE TAR REMOVER

Hi-performance solvent blend



For the rapid removal of road tar spatter, oil, grease, silicone and other adhesive residues.

Quickly dissolves and removes all oil-based deposits from paintwork e.g. Bitumen, tar 'spatter' grease, oils and glues.

Removes oil, fuel stains and tree sap from paintwork and glass. Also great for removing white polish residues from exterior plastic trim/bumpers.

Can also be used on vehicle interiors to remove oil stains, ink marks, chewing-gum deposits from seats, carpets and hard trim surfaces.

#XP-90052 325ml



# DETAILING ANCILLARIES



**A** XPERT-60  
Arid Microfibre  
Drying Towel  
50 x 80cm Premium  
edgeless, dual-layered  
600gsm micro-fibre, no  
lint, scratch-free, drying  
towel. Absorbs car wash  
water quickly and easily.  
#0214



**B** Micro-Ace  
Polishing Cloth  
Enhanced buffing action  
for higher gloss. Lint free  
microfibre traps dirt, dust  
and polish residues. Leaves  
no marks or scratches.  
#0225S



**C** Microfibre  
Cloth  
Lint free premium cloth  
for cleaning, detailing and  
polishing. Non-scratch  
weave.  
#XP-90022



**D** XPERT-60  
Polish Applicator  
Sponge  
Ensures the even  
application of polishes  
and waxes.  
#0222



**E** XPERT-60  
Jumbo Sponge  
Large washing sponge.  
Highly absorbent, long  
lasting, trade proven.  
#XP-87311



**F** Easi Glass  
Scraper & Blades  
Metal retractable safety  
scraper.  
# 87501A



Single sided premium  
quality razor blades.  
Flexible to ensure  
maximum life.  
#876100A

**G** Pet Hair Brush  
Contoured rubber tool for  
removal of pet hairs from  
fabric seats and carpets  
#89002



## XPERT-60 Foam Mops

Available in 4 different strengths of cut and up to 3 sizes.

All mops use the “fast-fix” system of attachment to backing plates.

### XC-15 Gold Microwool

The latest innovation in compounding pad technology, delivers the speed of cut of a conventional lambswool pad. Effortlessly removes deeper scratches (P1500) but leaves a high gloss finish.

<b>90015</b>	80 x 25mm
<b>90014</b>	150 x 25mm
<b>90026</b>	180 x 25mm

### P-15 White Foam

Coarse compounding foam. Use for removing deeper scratches from harder/aged lacquers. Durable and long-lasting polishing action.

<b>90017</b>	80 x 25mm
<b>89910</b>	150 x 25mm

### P-30 Orange Foam

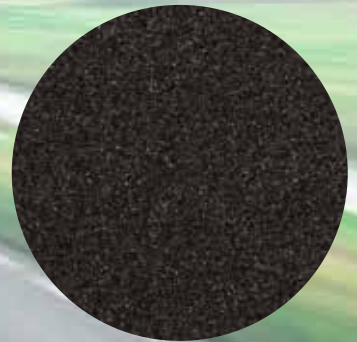
Medium/fine, swirl-removing compounding mop. Leaves a high gloss finish to any paintwork.

<b>90025</b>	80 x 25mm
<b>90024</b>	150 x 25mm

### P-40 Black Foam

Ultra fine and soft polishing foam. Removes holograms, will not create swirls and leaves a mirror finish to any paintwork.

<b>MMB33009</b>	80 x 30mm
<b>91211</b>	150 x 30mm
<b>MB33003</b>	175 x 30mm



### Fast-Fix backing plate

Chamfered edge for easy peel without damage to foam mop. Backing plate fits exactly to the area of Fast-Fix on the foam mop to ensure easy centring and total reinforcement of the pad action. Fully cushioned support designed to provide maximum control, delivering improved performance and superior final finish.

Available in the following sizes: 73 x 14mm (#B22204), 112 x 14mm (#B22203), 138 x 14mm (#91104) and 156 x 14mm (#B22202)

# POLISHING ANCILLARIES

## XPERT-60 Scratch Remover

STEP  
**1**



Heavy Scratches/  
Oxidation or P1200  
Sanding Marks



**XC-15**  
Gold  
Microwool

or

P1500 - P3000  
Sanding Marks /  
Newly Painted Panels



**P-15**  
White  
Foam

or

Swirl Removal  
and Finish on  
Lighter Colours



**P-30**  
Orange  
Foam

*Refer to Technical  
Data Sheets for full  
usage instructions  
on machine running  
speeds etc.*

## XPERT-60 Hologram Remover

STEP  
**2**



### Finishing Glaze

Swirl Removal



**P-30**  
Orange  
Foam

or

Light Swirl/  
Hologram Removal

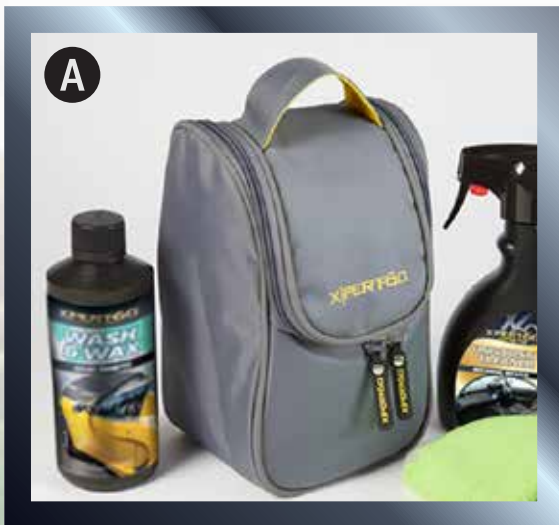


**P-40**  
Black  
Foam





Whether it's promoting a valeting service or simply pride in the brand, the XPERT-60 range of merchandise and work/casual wear has been created to enhance customer experience.



**A XPERT-60 Small Bag**

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Branded with XPERT-60 zip-pull and embroidered logo.

#XP077#

**B XPERT-60 Medium Bag**

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Branded with XPERT-60 zip-pull and embroidered logo.

#XP078



**C**



**C XPERT-60 Detailers Bag**

XPERT-60 zipped valeting bag. Tough, hard wearing 600 denier polyester outer and nylon inner. Multiple interior compartments for products. Branded with XPERT-60 zip-pull and embroidered logo.

#XP040



# MERCHANDISE

## **B** Branded Fleece

Embroidered logo on left breast. A quality garment made from 250 series anti-pill symmetry fleece. Short 1/4 zip and in a pullover style, fleece cuffs, two zipped lower pockets and an adjustable shock cord hem. Available in Medium, Large, XL

#0142/M/L/XL

## **A** Branded Polo

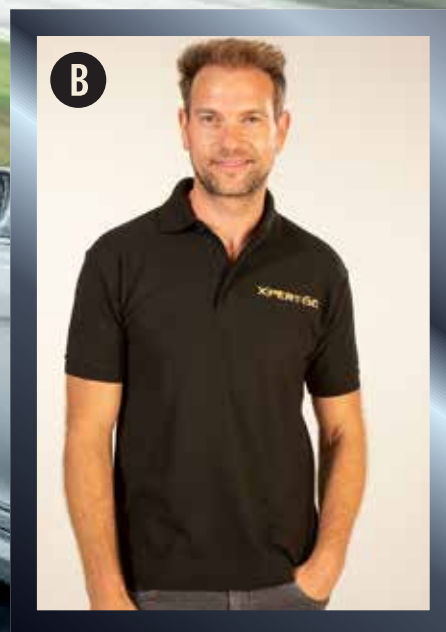
Embroidered logo on left breast. 50% Polyester 50% Cotton Reactive dyed, knitted raised collar & cuffs, taped neck, taped side vents with extended back. 3 self coloured button placket. Washable at 60°. Available in Small, Medium, Large, XL

#0125/Black/S/M/L/XL

## **C** Branded Beanie Hat

Embroidered logo on front. A classically styled winter beanie hat with a wide turn up. 100% soft feel acrylic with embroidered logo. Colour: Black One size fits all.

#0147/XPRT





**F** Air Freshener  
40mm x 90mm branded  
air freshener with classic  
scent.  
#XP039

**B** XPERT-60  
Key Ring  
Lightweight, tactile,  
flexible and durable.  
Complete with traditional  
split ring key attachment.  
#XP079

**C** XPERT-60 Pen  
Soft touch rubber coating  
on the barrel provides a  
silky touch and comfortable  
grip. Aluminium  
construction makes this  
pen just the right weight for  
smooth writing.  
#0126/XPERT

**D** Clock  
Stainless steel wall clock  
with a modern brushed  
steel finish. 3 hands quartz  
movement.  
#CON101



**E Mouse Mat**

Quality finished mouse-mat with a 3mm foam base. non-slip and Offering perfect mouse control for balled or optical mice

#0088

**F Coaster**

Matching the mouse mat with a 3mm foam base, this coaster is tough and durable

#0101

**G Americano Cup**

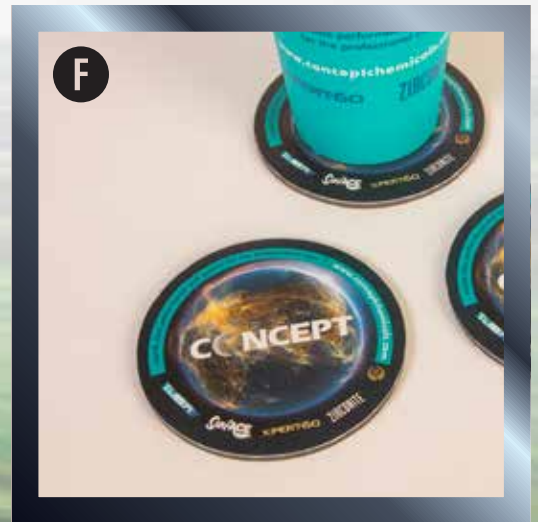
Microwave and top-rack dishwasher safe. Double walled so your drink will keep warmer for longer. Stops excessive heat transfer to the hands.

#0104

**H Carry Bag**

Durable screenprinted fabric bag

#0106





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**CONCEPT**

